



**National
Multiple Sclerosis
Society**

May 28, 2008

Dear Community Leader,

Boaters for MS is gearing up for its first ever Boaters for MS Day at Palisades Yacht Club to benefit the Gateway Area Chapter and the individuals that we serve. All proceeds of this event will be donated to the National Multiple Sclerosis Society – Gateway Area Chapter for research, programs and services. Our mission is to finally rid the world of multiple sclerosis by increasing funds to research while providing quality programs and services for individuals living with MS. Your support of this event will help support the movement to create a world free of multiple sclerosis.

Multiple Sclerosis (MS) is a chronic disease of the central nervous system affecting the brain and spinal cord. It usually strikes adults in the prime of life. Currently, one new case is diagnosed every hour. It comes and goes unpredictably. There is no known cause or cure for multiple sclerosis. However, thanks to ongoing research, there are currently six federally approved medications to treat the disease.

Today, 5,700 individuals are living with multiple sclerosis and over 35,000 family members and friends are affected in our 90 county region. The Gateway Area Chapter strives to provide education devices and resources to these individuals as well as their family and friends. Your assistance to Boaters for MS will greatly impact the lives of these individuals.

As a not for profit organization, we rely heavily on area businesses and organizations to organize events such as the Boaters for MS at Palisades Yacht Club in order to end the devastating effects of MS. Please know that as a supporter, your contributions to this event are tax deductible under the ID#12566624. Join the Movement and help rid the world of multiple sclerosis.

Thank you for your time and consideration. If you have any questions referring to the National MS Society, please contact the Gateway Chapter Office at 314-781-9020.

Sincerely,

A handwritten signature in black ink, appearing to read "Heather Gaehle". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Heather Gaehle
Senior Development Coordinator